



MYCAREER  
MATCH●●●

# career & resume

E-RESOURCE



LIBRARIES TRANSFORMING LIVES!

MEETING THE NEEDS OF MEMBERS  
SEEKING CAREER & RESUME HELP  
AT THE LIBRARY.

SUBSCRIBE NOW

*It's great for members!*

MYCAREERMATCH●●●●  
it's online @  
your library.



it's online @ your library.



**“thanks to my...**  
library for introducing MyCareerMatch;  
it's given me confidence and inspired  
me to achieve my career goals.  
I'm really positive about my future now” .  
...

**MEMBERS  
DISCOVER  
CAREERS  
THEY WOULD  
LOVE.**



**THEY LEARN  
HOW TO WRITE  
A WINNING  
RESUME!**



**SIGN UP  
YOUR  
LIBRARY  
TODAY!**

### NEW ONLINE CAREER RESOURCE

Everyone at some time needs help with their career or resume. At MyCareerMatch we've developed engaging career planning software that's full of real-world career information – personalised for every library member.

Your members will find this new online resource extremely valuable, equipping them with self-knowledge about their strengths and personality, their best career pathways and the right words to use in their resumes.



### HOW IT WORKS

MyCareerMatch takes just 15 minutes to complete the online survey. We ask members a few questions about themselves and how they like to do things, and based on their answers we email them a personalised Career Report with links to a Professional Resume Guide and Online Resume Builder. Members can login from home or online at their library, using their membership card.



### MEMBERS RECEIVE

An 8 page Career Report that includes:

- Information about how to choose a career that's right for them
- A personality analysis and summary of their strengths
- A list of over 50 jobs that match who they are
- Live links to MyFuture website to research each job listed
- Work-related strengths and ideal work environment
- The qualities they would bring to the job



A 14 page Resume Guide that includes:

- A winning resume template
- How to target their resume using key words
- How to highlight their key accomplishments and achievements
- How to read the job ad and write a 'stand out' cover letter
- How to use social media to build their career brand online
- A resume checklist



FREE access to build an online resume with MyResume Builder to promote and market themselves in today's web-based job market.



## HELPING STUDENTS SUCCEED

Many schools do not have sufficient funds to allocate resources to their career counselling department. Under funded, many schools struggle to provide students with supportive information and career path options.

We believe libraries can make a significant contribution to schools in their area by providing free access to MyCareerMatch at their library.



## LIBRARY BENEFITS

### Personalised for every library member

Self knowledge is the foundation of good career decisions and MyCareerMatch provides members with their own personalised career profile highlighting their strengths and ideal work environment.

### Members navigate on their own

Because library workloads are increasing, we've made MyCareerMatch easy for members to navigate on their own. Delivered via the internet, members can access this e-resource from the library or home using their library card.

### Champion your library in the community

MyCareerMatch promotes your library services to the community. Career reports are branded with your library logo on the front, with a promotional back page that can be changed regularly, giving you the opportunity to promote library events and community programs directly to members.

### More students will join the library

Student memberships will likely increase as more schools send their students to the library to complete the MyCareerMatch survey.

### Free marketing assistance

We provide professionally designed marketing material (flyers, login cards, bookmarks, web banners etc), and the services of a dedicated marketing professional to help you promote MyCareerMatch to your members.

### It's affordable

Priced to suit every library, you only pay for what you need and you can set your own level of commitment to suit your budget. Please contact us for prices and a free trial.



## PROVEN SUCCESS

MyCareerMatch™ is a product of MyProfile Pty Ltd, Australia's leading producer of career planning software for careers and recruitment. The company's mission is to help people achieve happy and successful careers, and to assist companies identify and attract the best talent.

We have achieved tremendous success introducing MyCareerMatch into schools and universities across Australia, and acknowledge the next step towards giving everyone the same opportunity to find a career that's right for them ... and to write a resume that gets them their dream job ... is to partner with libraries to offer MyCareerMatch to the wider community.



## IT'S GREAT TO HEAR

"Career and resume information are some of the most requested topics at our library and being able to offer MyCareerMatch to students and job seekers is great for members".

Claire Campbell. Manager Wagga Wagga City Library



# free

TRIAL



If you are interested in MyCareerMatch @ Your Library, please contact us to arrange a FREE TRIAL for you and your colleagues to evaluate and experience MyCareerMatch for yourselves. It's a great place to start!



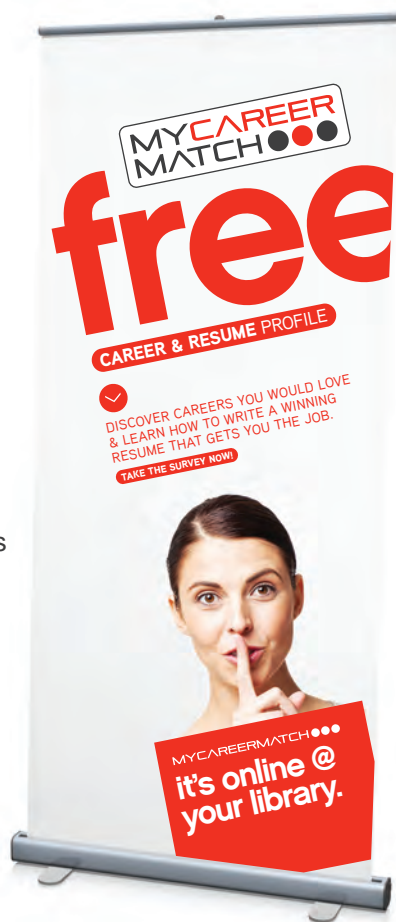
## PROMOTIONAL MATERIAL

MyCareerMatch has created a range of marketing material to help you promote MyCareerMatch to your members. We provide you with all the artwork for print or web, downloadable from the website.

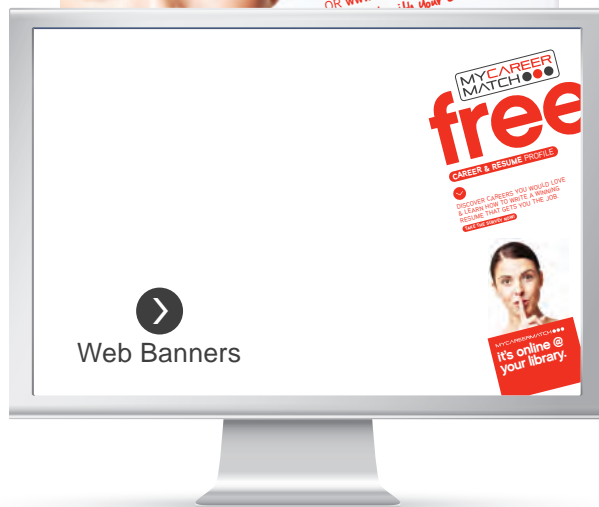
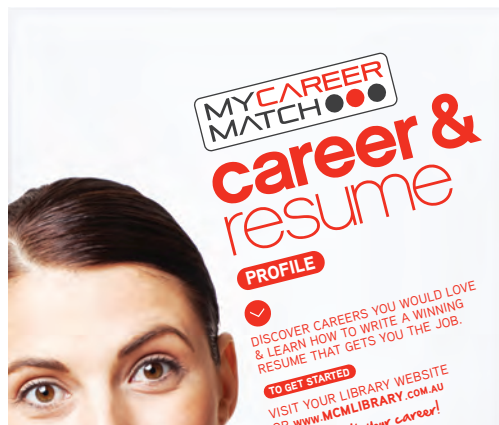


Postcards & Bookmarks

Banners



Posters & Flyers



Web Banners



## CONTACT US

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